

Hailey Seo

Interactive Media Designer

ABOUT ME

Imaginative and Diligent Designer

Interactive Media Designer with a comprehensive understanding and skill set in UXUI and graphic design.

Detail-Oriented Problem Solver

Adept at identifying design issues and devising effective solutions through critical thinking.

User-Centered Design Advocate

Focused on providing users with convenience and visual comfort, emphasizing teamwork and communication.

Adobe Creative Suite & Figma Expertise

Proficient in Adobe Creative Suite and Figma.

Creative Motion Graphics & Animation Specialist

Experienced in creative motion graphics and animations.

Front-End Development Skills

Skilled in front-end development with HTML/CSS.

WORK EXPERIENCE

Web Designer

Datametrex AI Ltd. · Nov. 2024 - present

- Designed, developed, and managed the company website, while executing full-cycle design projects and maintaining branding, web, and print design responsibilities.
- Produced marketing assets, including posters, PR materials, and social media graphics.

Graphic Designer

Freelance, 2022 - Present

- Sophisticated designs that effectively visualize clients' business goals and brand identity.
- Customized design solutions tailored to specific needs through close client collaboration.

Graphic Designer

The Way Company Inc. , Aug. 2024 - Nov. 2024

- Developed promotional materials, including posters and flyers, from concept to final production, collaborating with the marketing team to ensure alignment with brand identity.

UI Designer

Innermost digital · Internship, Apr. 2024 – July. 2024

- Redesigned the website layout, overseeing the conceptualization and creation of the overall design.
- Built a website using WordPress.

Junior Graphic Designer

Seneca Hackathon, Mar 2023 – Jan 2024

- Produced posters and social media posts, as well as designed the logo for the Hackathon Project.

CONTACT

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🌐 haileyseo.com

EDUCATION

Interactive Media Design

Seneca Polytechnic / Toronto

Ontario College Diploma

Sep 2022 – Apr 2024 / GPA 3.8

President's Honour List

Western Painting and Design

Incheon National University / Incheon

Bachelor of Fine Arts

Mar 2016 – Feb 2021

UX Design Professional Certificate

Google Career Coursera / 2024

HARD SKILLS

Adobe Creative Suite

Web / UXUI Design

Branding / Product Design

Graphic / Motion Design

Video Editing

HTML/CSS

Drawing / Painting / Pottery

SOFT SKILLS

Attention to Detail

Creativity

Responsible

Listening

Open-Mindedness

Time Management